

# OFFICIAL RULES OF THE CONTEST

Contest period: **15.10.2026-22.10.2026**

## Section I. The Organizer of the Contest

I.1. The organizer of the contest (hereinafter referred to as the "Contest") is YOUTH ESSENTIALS S.R.L., a Romanian legal entity with its registered office at Drumul Regimentului, No. 40, Room 4, District 1, Bucharest, registered with the Trade Register under J40/16528/2020, Tax Code RO43397614, legally represented by Gabriela Besciu, as Administrator, hereinafter referred to as the Organizer.

## Section II. Legal basis. Purpose

II.1. This Contest is carried out in accordance with the legal provisions of Government Ordinance no. 99/2000 on the marketing of products and market services, as updated, and its purpose is to promote and increase the sales volume of the products marketed by the Organizer.

## Section III. Area and duration of the Contest

III.1. The Contest will take place between **15.10.2026** and **22.10.2026**, inclusive, in accordance with the terms and conditions set out in these Official Rules.

III.2. The Contest is organized and carried out throughout the territory of Romania. Entry into the Contest is made by placing an eligible order on the website [www.youth-essentials.ro](http://www.youth-essentials.ro), under the conditions set out in these Official Rules.

## Section IV. Right to participate

IV.1. Any natural person domiciled or resident in Romania who has reached the age of 18 on the start date of the Contest may participate in the Contest.

The following are NOT entitled to participate in the Contest:

- the employees of YOUTH ESSENTIAL S.R.L. and the authorized or independent natural persons carrying out their activity under collaboration contracts with the aforementioned company, their spouses and their first-degree relatives;
- the employees of the agencies collaborating in the running of this Campaign, their spouses and their first-degree relatives.

IV.2. Participation in this Contest implies the full, express and unequivocal knowledge and acceptance of these Official Rules.

IV.3. The Organizer reserves the right to cancel the entry of any Participant who does not comply with the Official Rules or who is suspected of fraud, without being obliged to prove it with evidence.

IV.4. The terms and conditions set out in these Official Rules ("Official Rules") for the running of the Contest are binding on all Participants. The Organizer reserves the right to amend the Official Rules or to suspend or interrupt the Campaign, without any right to compensation, any amendment, suspension or interruption being communicated in advance on the Instagram page @youthessentialsofficial.

IV.5. The Official Rules are available free of charge to any Participant on [www.youth-essentials.ro](http://www.youth-essentials.ro).

## Section V. How the Contest is run

V.1. In order to validly enter the Contest, each Participant must meet the following express conditions, cumulatively:

- the Participant must be entitled to participate according to Section IV above;
- the entry must be made exclusively during the Contest period mentioned in Section III above;
- the Participant must enter the Contest by placing an order of over 400 RON on the website [www.youth-essentials.ro](http://www.youth-essentials.ro).

V.2. Orders placed up to and including **22.10.2026** will be considered validly entered into the Contest. After this date, entries will not be taken into account. Entries that do not comply with the requirement described in these Official Rules will be cancelled. The Organizer reserves the right to cancel any entry that does not comply with the provisions of these Official Rules.

## Section VI. Designation of the winners and awarding of the products

VI.1. In order to validly enter the Contest, each Participant must meet the following conditions, cumulatively:

- the Participant must be entitled to participate according to Section IV above;
- the entry must be made exclusively during the Contest period mentioned in Section III above;
- the Participant must place, during the Contest period, an order on the website [www.youth-essentials.ro](http://www.youth-essentials.ro) whose **final paid value is at least 400 RON, after applying any discounts or promotional codes**.

VI.2. A total of **4 (four) prizes** will be awarded in the Contest, as follows:

- **1st Prize: a 2 (two) night trip to Milan, Italy**, in March, with accommodation at a 5-star hotel and plane tickets included, with a total value of **5,000 RON, VAT included**;
- **Prizes II-IV: one Youth Essentials product package each, each worth 921 RON, VAT included**, containing the following products:
  - 1 (one) Glow Boost;
  - 1 (one) Aqua Revive;
  - 1 (one) Magnesium Bisglycinate;
  - 1 (one) Liposomal Vitamin C;
  - 1 (one) Liposomal Glutathione.

VI.3. The Participants designated as winners cannot receive the cash equivalent of the prize offered in this Contest or a change of its parameters.

VI.4. The products belong only to the Participants designated as winners and cannot be transferred to third parties.

VI.5. For the avoidance of any doubt, a Participant in the Contest may receive a single prize.

VI.6. The value of the 1st Prize is **5,000 RON, VAT included**, and the value of each of the other 3 (three) prizes is **921 RON, VAT included**. The total value of the prizes awarded in the Contest is **7,763 RON, VAT included**.

## **Section VII. Publication of the winners. Validation of the winners. Delivery of the prizes to the Winners**

VII.1. The names of the winners will be published by the Organizer on 30.10.2026, on the Instagram page @youthessentialsofficial, as an update to the contest post. The winners will also be contacted individually by the Organizer, by e-mail and/or by phone, using the contact details provided in the Contest. In order to validate the prize, the winners must make sure they have sent, by private message, the correct and complete details (full name, phone number and delivery address where the products will be delivered) within a maximum of 72 hours from the announcement of the winners.

VII.2. The Organizer will cancel the prizes in the following cases: (i) if the requested details are not communicated within the 72-hour period or (ii) if the Organizer fails to deliver the products because the details sent were not correct or complete.

VII.2. If the requested details are not communicated within the aforementioned period, the Organizer reserves the right not to award the prizes.

VII.3. In order for a Participant to be validated as a winner of the Contest, the following conditions must be cumulatively met:

- the Participant met the conditions for entering the Contest, according to the provisions of Section IV above;
- the entry into the Contest was made in accordance with Section V above;
- all the entry conditions indicated in Section V above were complied with.

VII.4. The products will be shipped by courier at the Organizer's expense, to the address specified by the winners.

VII.5. The Organizer is not responsible if a Participant designated as a winner cannot be contacted because of an incorrect / incomplete name, address or phone number.

VII.6. The Organizer undertakes to calculate, declare and pay to the state budget the tax due for the prizes awarded, if their value exceeds the amount of 600 lei, in accordance with the provisions of Law no. 227/2015 on the Fiscal Code. Any other fiscal or other obligations related to the prizes awarded are the sole responsibility of the Participants validated as winners.

VII.7. Once the product has been handed over, the Organizer is released from any obligation towards the

winner arising under these Official Rules.

## **Section VIII. Protection of personal data**

VIII.1. The Organizer undertakes to comply with the provisions of Regulation (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data ("GDPR") during the Contest and afterwards. Thus, the Organizer undertakes to keep the personal data of the Participants in this Contest confidential and to use them in accordance with these Official Rules and the legislation in force.

VIII.2. The personal data collected, namely the first and last name, age, locality, plus the e-mail address used to enter the Contest, and the first and last name, phone number and address of the winners, will be collected and used for the purpose set out in Section II of these Official Rules, namely the registration of the participants in the Contest and the awarding of the prizes, plus for marketing purposes. Your participation in the Contest is voluntary and its legal basis is your consent, expressed by placing an order of over 400 RON on [www.youth-essentials.ro](http://www.youth-essentials.ro). Consequently, you decide whether to provide us with your personal data, by entering the Contest and communicating them if you have been declared a winner. Thus, if you do not wish to provide us with the data necessary to validate the winners, the company will be unable to award the prizes.

VIII.3. We will not publish on our website the personal data of the Contest winners, except for their name and the prize won, in accordance with the legal provisions of Government Ordinance no. 99/2000 on the marketing of products and market services.

VIII.4. The Organizer will process your personal data for the entire duration of the Contest, as well as for a period of 3 years from the date the winners are designated.

VIII.5. The personal data mentioned above will be accessible to Wisebrand S.R.L., with its registered office in Bucharest, District 1, Str. Andrei Mureșanu, No. 21, Tax Code RO30927867, as Processor. The Organizer will disclose the first and last name, home address and phone number of the winners to the companies FULFILO and Cargus, which will deliver the prizes. The Organizer may disclose the personal data provided by the Participants to public authorities, at their express written request or if there are suspicions of a criminal offence.

VIII.6. YOUTH ESSENTIALS S.R.L., as organizer and user of online services, does not collect and does not obtain information regarding the content of the data published on Instagram and their use by Instagram. By entering the Contest, your personal data may be used by Meta. For more information, please consult Meta's privacy policy at <https://www.facebook.com/policy.php>.

VIII.7. Under the legal provisions, you have the following rights in relation to your personal data:

- the right to access your personal data and to request a copy of them;
- the right to request the rectification or completion of inaccurate or incomplete personal data;
- the right to request the erasure of the processed personal data concerning you, to the extent possible and in accordance with the applicable laws;
- the right to withdraw, at any time, the consent given for this processing, without affecting the lawfulness of the processing carried out before the withdrawal of consent;
- the right to obtain the restriction of processing, if the accuracy of the processed data or the lawfulness of the processing is contested;
- the right not to be subject to a decision based solely on automated processing (profiling);
- the right to receive the data provided or observed in a structured format and to request their direct transfer to another controller;
- the right to lodge a complaint with the National Supervisory Authority for Personal Data Processing.

VIII.8. In order to exercise these rights, the Participants may submit a written, dated and signed request to YOUTH ESSENTIALS S.R.L. at Drumul Regimentului, No. 40, Room 4, District 1, Bucharest.

The National Supervisory Authority for Personal Data Processing can be contacted by phone at +40.318.059.211, by e-mail at [anspdcp@dataprotection.ro](mailto:anspdcp@dataprotection.ro) or at the address Bucharest, District 1, B-dul G-ral. Gheorghe Magheru 28-30.

In the request, the Participant may indicate whether they wish the information to be communicated to a certain address, which may also be an e-mail address, or through a mail service that ensures delivery is made only in person.

## **Section IX. Disputes**

IX.1. Any disputes arising between the Organizer and the Participants in this Contest will be settled amicably or, if this is not possible, the disputes will be settled by the competent courts at the Organizer's registered office.

#### **Section X. Miscellaneous**

X.1. The Organizer assumes no responsibility and cannot be involved in any way in disputes regarding the ownership of the Prizes.

X.2. The Organizer of the Contest is not liable for the payment of taxes or other financial obligations related to the Prizes offered, these being the responsibility of the winners.

X.3. If the Organizer finds that a winner has not fulfilled and/or has not complied with the conditions stipulated in these Official Rules, the Organizer reserves the right to suspend at any time the rights and benefits due to the winner, without the Organizer owing any compensation or payment to that winner. If the Organizer finds such situations after the prize has already been awarded, that winner will return to the Organizer the value of the Prize and the related expenses incurred by the Organizer in connection with it.

This English version is provided for information purposes only. In case of any discrepancy, the Romanian version of the Official Rules prevails.

ORGANIZER,  
YOUTH ESSENTIALS S.R.L  
GABRIELA BESCIU